

# ROWAN A. GOTTSCHALK

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## Education

### New England Institute of Technology

October 2012 - June 2014

*Associate in Science Degree in  
Graphics, Multimedia & Web Design*

### Community College of Rhode Island

August 2011 - August 2012

*Coursework in General Studies & Graphic Design*

### Springfield High School

September 2008 - June 2011

*High School Diploma for General High School Studies*

### River Valley Technical Center

September 2008 - June 2011

*Coursework completed in  
Graphic Design/Media Arts & Technology*

## Skills & Abilities

### Typesetting and Project Set-up:

Created various number of layouts and designs as staff of several Art Departments. Utilized Adobe Creative Suite.

### Creation of Websites:

Created an informational website that highlighted the poor conditions of the elderly in medical facilities. Created/built portfolio website that demonstrated skills acquired in graphics. As well as redesigned and up-kept websites for *Brewed Awakenings* and *Printmakers*.

Utilized Wordpress, SEO, and the Adobe Creative Suite.

Photo Editing and Retouching, Logo and  
Business Designs, Laser Engraving, Video  
Editing, Audio Editing and Voice Over work.

## Objective

An eager, dedicated, quick learner that is willing to become a part of the ever growing mission of your company.

## Experience

### LaserStar Technologies, Corp. (Warwick, R.I.)

2022 - Present | Applications Engineer & Educator

Utilized custom LaserStar software, along with CAD2 and others, to train customers (both in-person and virtually) around the globe. Performed demonstrations by utilizing software and fiber laser marker/engraver both for individual customers and at trade shows. Assisted service team on customer sites when requested.

### CWTheaters (Lincoln, R.I.)

2020 - 2022 | Northeast Graphics & Marketing Manager

Utilized Adobe Creative Suite to assist the Corporate Art Director from Florida; created incredible displays, event adverts, and video commercials for promotional use for all 3 New England locations (as well as taking requests from the numerous other locations). Maintained Social Media; assisted in event planning/creation.

### Brewed Awakenings Coffee House (Johnston, R.I.)

2019 - 2020 | Graphics & Marketing Director

Utilized Adobe Creative Suite to re-brand the company and create stunning displays and adverts for promotional use for all five locations. Maintained Website/Social Media.

### Printmakers, Inc. (Pawtucket, R.I.)

2017 - 2019 | Photo Retoucher

Edit and retouch photographs. Maintained website and social media for company. Utilized Adobe Creative Suite to typeset and layout projects.

### AlphaBEST (Cumberland, R.I.)

2015 - 2016 | Assistant Teacher

Worked at multiple schools within the local district while teaching children general education. Instructed children in timely/effective manner.

### World Trophies (Providence, R.I.)

2014 - 2017 | Graphic Artist

Utilized Adobe Creative Suite to typeset & layout projects. Utilized equipment to take artwork from a digital platform to a final work.